

Brennan Ifkovits
937 Washington Rd.
Grosse Pointe, MI 48230

Telephone: 586-498-0788

Lakeshore Financial Planning Inc.

23201 Jefferson Ave
Saint Clair Shores, MI 48080

Telephone: 586-498-0788

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**FORM ADV PART 2B
BROCHURE SUPPLEMENT**

This brochure supplement provides information about Brennan Ifkovits that supplements the Lakeshore Financial Planning Inc. brochure. You should have received a copy of that brochure. Contact us at 586-498-0788 if you did not receive Lakeshore Financial Planning Inc.'s brochure or if you have any questions about the contents of this supplement.

Additional information about Brennan Ifkovits (CRD #7423158) is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2 Educational Background and Business Experience

Brennan Ifkovits

Year of Birth: 1997

Formal Education After High School:

- Michigan State University, BA Finance, 5/2019

Business Background:

- Lakeshore Financial Planning Inc., Portfolio Analyst, 8/2021 - Present
- Jay A. Fishman Limited, Investment Counsel, Investment Analyst, 6/2017 - 5/2020

Item 3 Disciplinary Information

Form ADV Part 2B requires disclosure of certain criminal or civil actions, administrative proceedings, and self-regulatory organization proceedings, as well as certain other proceedings related to suspension or revocation of a professional attainment, designation, or license. Mr. Brennan Ifkovits has no required disclosures under this item.

Item 4 Other Business Activities

Brennan Ifkovits currently has no outside business activities.

Item 5 Additional Compensation

Refer to the *Other Business Activities* section above for disclosures on Mr. Ifkovits's receipt of additional compensation as a result of his other business activities.

Also, refer to the *Fees and Compensation, Client Referrals and Other Compensation, and Other Financial Industry Activities and Affiliations* section(s) of Lakeshore Financial Planning Inc.'s firm brochure for additional disclosures on this topic.

Item 6 Supervision

In the supervision of our associated persons, advice provided is limited based on the restrictions set by Lakeshore Financial Planning Inc., and by internal decisions as to the types of investments that may be included in client portfolios. We conduct periodic reviews of client holdings and documented suitability information to provide reasonable assurance that the advice provided remains aligned with each client's stated investment objectives and with our internal guidelines.

My supervisor is: Patricia Johnson, Chief Compliance Officer

Supervisor phone number: 586-498-0788